

# CV



## 1- Personal Information

First Name : Ahmadreza

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Work Address : Aghigh university, Shahin Shahr, Isfahan, Iran

Academic Rank :Assistant Professor

## 2- Education Background

Academic Degree	Education Field	University	Country	Year
B.Sc	Mathematics	Isfahan University	Iran	1992
M.Sc	Industrial Engineering	IAUN	Iran	1995
Ph.D	Management	UTM	Malaysia	2011

## 3- Educational Experience

Row	Specialized Courses Taught	Field
1	Marketing Management	
2	Quality And Productivity Management	
3	Advanced Management Theories	
4	Advanced Research Methods	

## 4- Research Interests

Row	Fields of Investigation and Specialized
1	Marketing Management
2	Service Quality Management
3	Decision Making Methods (Quantitative Approach)

5- Research Activities

5-1) Paper Published in Journals

Row	Article title	Journal Name	Year	Volume	Article Printed Pages
1	the study of IT infrastructure, corporate culture and organizational structure for the implementation of knowledge management in the municipality o	International Academic Journal of Business Management	2016	3-2	34-42
2	The Study Of Operational Infrastructure, Time, Structural, Legal, Technical And Economic Implementation Of Knowledge Management In The Municipality Of	International Business Management	2016	10-11	2150-2153
3	Investigation on Common Features of ERP and CRM For Separate Implementations	Arth Prabandh: A Journal of Economics and Management	2015	4-6	1-9
4	Management Modeling for the Evaluation in Gas Company in Isfahan Province (Esfahan)	MAGNT Research Report	2015	3-1	1107-1113
5	Mathematics achievement in high- and low-achieving secondary schools	Educational Psychology	2015	35-6	689-713
6	Studying the effective factors on holding cash funds in the organizations (a comparative study among different theories)	Applied mathematics in Engineering, Management and Technology	2015	3-2	273-279
7	Investigation on Common Features of ERP and CRM For Separate Implementations	Arth Prabandh	2015	3	1-11
8	Multilevel Modeling of Science Achievement in the TIMSS Participating Countries	JOURNAL OF EDUCATIONAL RESEARCH	2015	0	1-16
9	Effectiveness of Applied-Science Teaching Courses in on Occupation of Graduated Students	Spectrum: A Journal of Multidisciplinary Research	2014	3-4	160-169
10	A Study on the Feasibility of Knowledge Management System Implementation in Finance and Credit Institutions (Case Study: Kosar Finance and	Arth Prabandh: A Journal of Economics and Management	2014	3-10	380-390
11	Analyze, Evaluate and Prioritize Risks of Outsourcing Projects in the Section	Journal of Social Issues	2014	2-9	299-305

Row	Article title	Journal Name	Year	Volume	Article Printed Pages
	of Procurement of Isfahan Province Gas Company				
12	Study of Environmental, Economic and Technical Factors in Occupational Hazards and Accidents of the Gas Company of Isfahan	European Online Journal of Natural and Social Sciences	2014	3-2	357-365
13	Evaluate and Prioritize Risks of Outsourcing Projects in the Section of Implementation of Networks and Branches of Esfahan Province Gas Company	Journal of Social Issues	2014	2-7	284-291
14	THE FEASIBILITY OF TELE WORKERS IMPLEMENTING IN ISFAHAN MUNICIPALITY	Arabian Journal of Business and Management Review	2014	3-6	31-37
15	The Mediating Effect of Supply Chain Integration on the Relationship between Information Technology, Trust and Firm Performance: A Conceptual Framewor	Sains Humanika	2014	2-3	85-92
16	The study of sociological aspects of the phenomenon of unemployment	Science Road Journal	2014	2-3	81-88
17	A Survey o f t he Effect o f Training o n Improvement o f t he Human Resources Performance a nd Recognition o f i ts Promotion Based o n	International Journal of Basic Sciences	2014	3-sp	77-79
18	Assessing The Application of An Extended Framework of ERP Implementation In SMEs	International Journal of Current Life Sciences	2014	4-9	7891-7898
19	Investigate the relationship Between Organizational Culture And Human Resources Productivity (Case Study: Arman Credit Institute)	International Journal of Management and Humanity Sciences	2014	3-8	2744-2751
20	Studying the Relationship Between ERP and the Performance of Lean Production in "Iran Khodro Industrial Grou	Spectrum: A Journal of Multidisciplinary Research	2014	3	1-12
21	Discussion of External Forces of Earth in the Quran	Journal of Social Issues	2013	1-4	70-74

Row	Article title	Journal Name	Year	Volume	Article Printed Pages
22	The Presentation of Model to Improve the Performance of Employees in the Private Sector Under the Conditions of Resistive Economy	Interdisciplinary journal of contemporary research in business	2013	5-7	120-128
23	Simulation of Causes of Occupational Hazards and Accidents in the Gas Company of Isfahan	European Journal of Scientific Research	2013	114-4	492-504
24	INVESTIGATING OF ORGANIZATIONAL AGILITY COMPONENTS (INNOVATION SPEED, ACCOUNTABILITY, INTEGRATED INFORMATION SYSTEMS, FLEXIBLE AND MULTI-SKILLED EM	Global Journal of Pure	2013	3-4	1-14
25	INVESTIGATING OF ORGANIZATIONAL AGILITY COMPONENTS (CULTURE, LEADERSHIP, ORGANIZATIONAL CHANGE AND CUSTOMER SERVICES) ON THE ORGANIZATIONAL PERFORMANC	Global Journal of Pure and Applied Science and Technology	2013	3-4	15-29
26	Study The Dynamics of The Earth in Quran	Journal of Social Issues	2013	1-7	149-153
27	Studying Advantages of Cooperative Management Administration Programs and Their Relationship with Improvement of Organizational Factors in Sepah Ba	International Journal of Academic Research in Management	2013	2-2	19-30
28	Outsourcing Maintenance Activities or Increasing Risks? Case Study in Oil Industry of Iran	International Journal of Academic Research in Business and Social Sciences	2013	3-5	93-114
29	Studying the Effect of Integrated Management System on Occupational Safety and Hygiene Promotion (Employees of Power Management Company As Case Study)	International Journal of Academic Research in Business and Social Sciences	2013	3	153-167
30	A Mixed Method Based on MADM and Genetic Algorithm for Selecting Optimum Portfolio of Stocks	International Journal of Academic Research in	2013	3	453-468

Row	Article title	Journal Name	Year	Volume	Article Printed Pages
		Business and Social Sciences			
31	Identifying and Prioritizing e-commerce infrastructures in the mining industry and trade of Mazandaran Province	International Journal of Scientific Management and Development	2013	3-1	14-20
32	Presentation A Model For Integration of Fuzzy Data Envelopment Analysis and Goal Programming	International Journal of Academic Research in Management	2013	2	1-9
33	Prioritization and Improvement of Strategic Management Obstacles Using Quality Function Deployment Model (Case Study: South Pars Companies)	Interdisciplinary journal of contemporary research in business	2012	4-2	310-317
34	An Analysis of the Impact of Service Quality on Customer Satisfaction in Malaysian Research Universities	Jurnal Teknologi	2012	59	65-70
35	Measuring the Impact of Perceived Justice on Organizational Commitment in Isfahan Municipality	Interdisciplinary journal of contemporary research in business	2012	4-5	857-869
36	A New Method for Evaluating and Ranking Performance in Production Plants Based on BSC and MADM Techniques	Business and Management Review	2012	1-12	72-80
37	Correlation Network Analysis of International Postgraduate Students' Satisfaction in Top Malaysian Universities: A Robust Approach	Modern Applied Science	2012	6-12	91-98
38	Perception of Service Quality in Higher Education: Perspective of Iranian Students in Malaysian Universities	International Journal of Academic Research in Management	2012	1-1	10-25
39	IMPACT OF SUGGESTIONS SYSTEM ON THE SPEED OF ORGANIZATIONAL CHANGES (CASE STUDY: GREEN PIPE INDUSTRIES IN ISFAHAN PROVINCE)	Interdisciplinary of Journal of Contemporary Research in Business	2012	4-5	144-154

Row	Article title	Journal Name	Year	Volume	Article Printed Pages
40	Outsourcing of Maintenance Activities in Oil Industry of Iran: Benefits, Risks and Success Factors	Business and Management Review	2012	2-5	20-36
41	The Voip Optimization in WIMAX	Majlesi Journal of Telecommunication Devices	2012	1	59-62
42	Investigating CTQs For International Students: A Malaysian Case	International Journal of Business and Social Science	2011	2-12	207-212
43	SERVQUAL in Malaysian Universities: Perspectives of International Students	Business Process Management Journal	2011	17-1	67-81
44	Investigating Factors Influencing Brand Selection of Detergent by Householders In Isfahan	JOURNAL OF MARKETING MANAGEMENT	2015	27	17-34
45	...	New Marketing Research Journal	1393	4-1	107-118

5-2) Papers Presented at the Conference

Row	Article title	Conference Name	Conference Location	Year
1	A Review of Strategic Export Marketing for Food And Beverage Industries Enterprise of Iran	International Conference on Management And Economic Cohesion	Tabriz	2016
2	Providing A Methodology To Extract Export Strategy Food and Beverage Enterprises In Iran	International Conference On Management And Economics Cohesion	Tabriz	2016
3	The effect of Organizational Agility on Employees Performance: A Case Study of Zamzam Company	2th International Conference on Management	Tehran	2016

Row	Article title	Conference Name	Conference Location	Year
4	Identifying And Evaluating Factors Influencing Waste management In Isfahan With Topsis Approach	First National Conference On Services Strategic Management	Islamic Azad University- Najafabad branch	2015
5	An Investigation Factors Influencing Customer Satisfaction In A Govemental Instition In Tehran	First National Conference On Services Strategic Management	Islamic Azad University- Najafabad branch	2015
6	ÛŽA Review of Human Resource Productivity And Its Relationship With Service Quality In Public Sectors	First National Conference On Services Strategic Management	Islamic Azad University- Najafabad branch	2015
7	A Review on Knowledge Management And Organizational Entrepreneurship And Their Relationship	First National Conference on Services Strategic Management	Islamic Azad University- Najafabad branch	2015
8	The crisis within the crisis management strategies	First National Conference on Civil Engineering, Urban Planning and Sustainable Development	Tehran- university of shahid Beheshti	2015
9	Risk Acceptance With Oraganizing Approach in Crisis Management	First National Conference on Civil Engineering, Urban Planning and Sustainable Development	Tehran- Shahid Beheshti University	2015
10	Proposing A Creative Method In Manufacturing Washing Machine For Increasing Efficiency and Flexibility	First National Conference On Services Strategic Management	Islamic Azad University- Najafabad branch	2015
11	Offering A Fuzzy Model For Evaluating Impact Of Information Technology On Organizational Agility	First National Conference On Services Strategic Management	Islamic Azad University- Najafabad branch	2015
12	Û • Examining Image Creation For Selecting Destination In Iran	First National Conference On Services Strategic Management	Islamic Azad University- Najafabad branch	2015
13	Investigating Relationship Between Knowledge Management And Organizational Entrepreneurship In National Gas Company	First National Conference On Services Strategic Management	Islamic Azad University- Najafabad branch	2015

Row	Article title	Conference Name	Conference Location	Year
14	-Evaluation of factors affecting the ranking of the industrial towns of the province, using the technique of multi-criteria decision	Second National Conference on Industrial Engineering and Systems	Islamic Azad University of Najafabad	2013
15	Evaluate the impact of intellectual capital on organizational agility in the banking industry with neural network approach	Second National Conference on Industrial Engineering and Systems	Islamic Azad University of Najafabad	2013
16	Develop a comprehensive plan for organizational change in Isfahan Province Gas Company	Second National Conference on Industrial Engineering and Systems	Islamic Azad University of Najafabad	2013
17	Examine the relationship between marketing mix elements of credit services and customer satisfaction.	Second National Conference on Industrial Engineering and Systems	Islamic Azad University of Najafabad	2013
18	Internationalization of higher education: Iranian students case	AGBA	Malaysia	2010
19	COMMERCIALISATION ACTIVITIES OF BIOMEDICAL RESEARCH RESULTS IN FOUR MALAYSIAN UNIVERSITIES	International Conference on Intellectual Capital Management	Zanjan-Iran	2010
20	Service Quality of Malaysian Universities in View of Iranian Studying in Engineering Fields	International Conference on Quality, Productivity and Performance Measurement (ICQPPM™09)/Putrajaya (Malaysia)	Malaysia	2009

### 5-3) Completed Research Plans

Row	Title	Responsibility	Project Kind
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### 5-4) Compilation and Books

Row	Title Compilation	Kind Compilation	Publishing Date	Publisher
1	Branding With Human Resource Approach	Compilation	2016	Jahad Daneshgahi Isfahan Branch



Row	Title Compilation	Kind Compilation	Publishing Date	Publisher
2	Application Of Regression Analysis In Business	Translation	2015	Jahad Daneshgahi, Isfahan University Branch
3	Export Marketing Strategy: Tactics and Skills That Work	Translation	2014	Jahad Daneshgahi- Isfahan Branch
4	International Marketing Strategies	Compilation	2014	Negarkhaneh
5	ÙŽAn Introduction To International Monetary And Financial Organizations	Compilation	2014	Shakib gostar
6	-	Compilation	-	-

5-5) Initiative, Innovation and Invention, and Valuable Asrbdy

Row	Title	Registration Place	Reference Confirmed	Date
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5-6) Awards and Honors

Row	Institution	Title	Festival	Date	Reference Award Announcement
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5-7) Lecturer Of Workshop

Row	Title	Date
1	Ù • SPSS workshop I	29/09/2010

6- Executive Experience

Row	Title Executive	Year
1	Head of Postgraduate Management Department in IAUN	2012-2018
2	Head of Management Department in Aghigh University	2021